

New York Historical Society: Slavery in New York

New-York Historical Society • New York, New York

Project Details

Scope: Museum Exhibit, 10,000 sf
Budget: \$1 million

Project Team

Concept: Ed Krent, Richard Rabinowitz, Michael Roper
Exhibit Design: Ed Krent, Rebecca Schriber
Art Direction: Ed Krent, Edward Malouf
Graphic Design: Edward Malouf, Chris Danemeyer, Jennifer Arrington, Nicky McCatty, Jill Domenici
Illustration: Al Lorenz

Mr. Malouf developed the graphics program for the award-winning “Slavery in New York” exhibit for the New-York Historical Society. The 10,000 square feet of exhibit space in this emotional and sensitive exhibition featured custom story maps, figure and portrait illustrations, and multimedia interactives that enabled visitors to explore in detail documents and articles from the Historical Society’s extensive collection. With minimal visual content available to the design team, we creatively used written archives to form the backbone of the exhibit, and drew on document details— such as the graphic scrim decorating the signatures of the first slaves freed in the city- to inspire graphic elements.

Four “Storymaps” were developed for the exhibit each showing a snapshot of New York City at four distinct moments in time. Highlighted information depicted important locations in the history of African American New York during the colonial and early post-colonial period. Mr. Malouf developed and oversaw the final design and production of these graphics.

