

Headed to the White House

Travelling Exhibit, National Constitution Center, Philadelphia

Traveling Exhibit 3,000 sf
Project Budget: \$ 756,000

Exhibit Development:

Janet Kamien, Steve Frank, NCC;

Edward Malouf, Larissa Hansen

Content Development: Steve Frank,

Stephanie Reyer, NCC

Art Direction: Edward Malouf

Graphic Design & Production:

Cynthia Nolan, Alexander Tirer

Fabrication: Explus Inc.

The election of 2008 was like no other in recent history it was this election that spurred the development of the educational traveling exhibit by the National Constitution Center. Ed Malouf acted as project manager and senior designer for this project, developing the interpretive concept plan for this 3,000 sf interactive traveling exhibit. This exhibit contained an interactive multimedia theater and numerous digital experiences, as well as a dozen simple mechanical or audio inter-actives. As a traveling exhibit the components were successfully designed to be durable and reliable.



Content•Design

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The target audience was middle school and high-school freshmen. Interactives of all kinds were developed to help students find the year they would vote (above), or make their own campaign buttons (right) or make decisions as a campaign manager.

