

MRI Exhibit

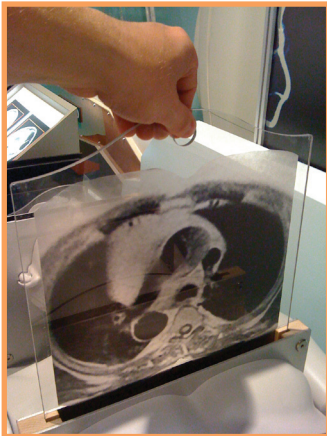
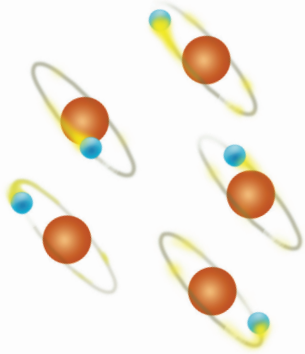
Schenectady Science Museum, Schenectady, New York

Science gallery, 3,000 sf
Project Cost: \$ 70,000.

Exhibit design: Ed Krent (KPC), Ed Malouf
Graphic design: Ed Malouf, Alex Tirer
Fabrication: Explus

An existing exhibit that interpreted the science behind magnetic resonance imaging (MRI) needed to be improved as visitors were not coming away with the desired interpretive outcomes. Mr. Ed Malouf and graphic designer Alex Tirer developed a scheme of graphic panels that graphically demonstrated the building blocks of concepts that enabled visitors to understand the complexity of capturing just the right vibrations on film.

There were several exhibit components, a mannequin with sliders that reveal a selection of views all in the same plane, and slide and compare graphic that shows an MRI compared to an X-ray.



Our design used simple image selection interactives to connect the visitor with this imaging technology and what we all look like inside, and with other technologies.

