

## Mark Epstein Innovation Gallery

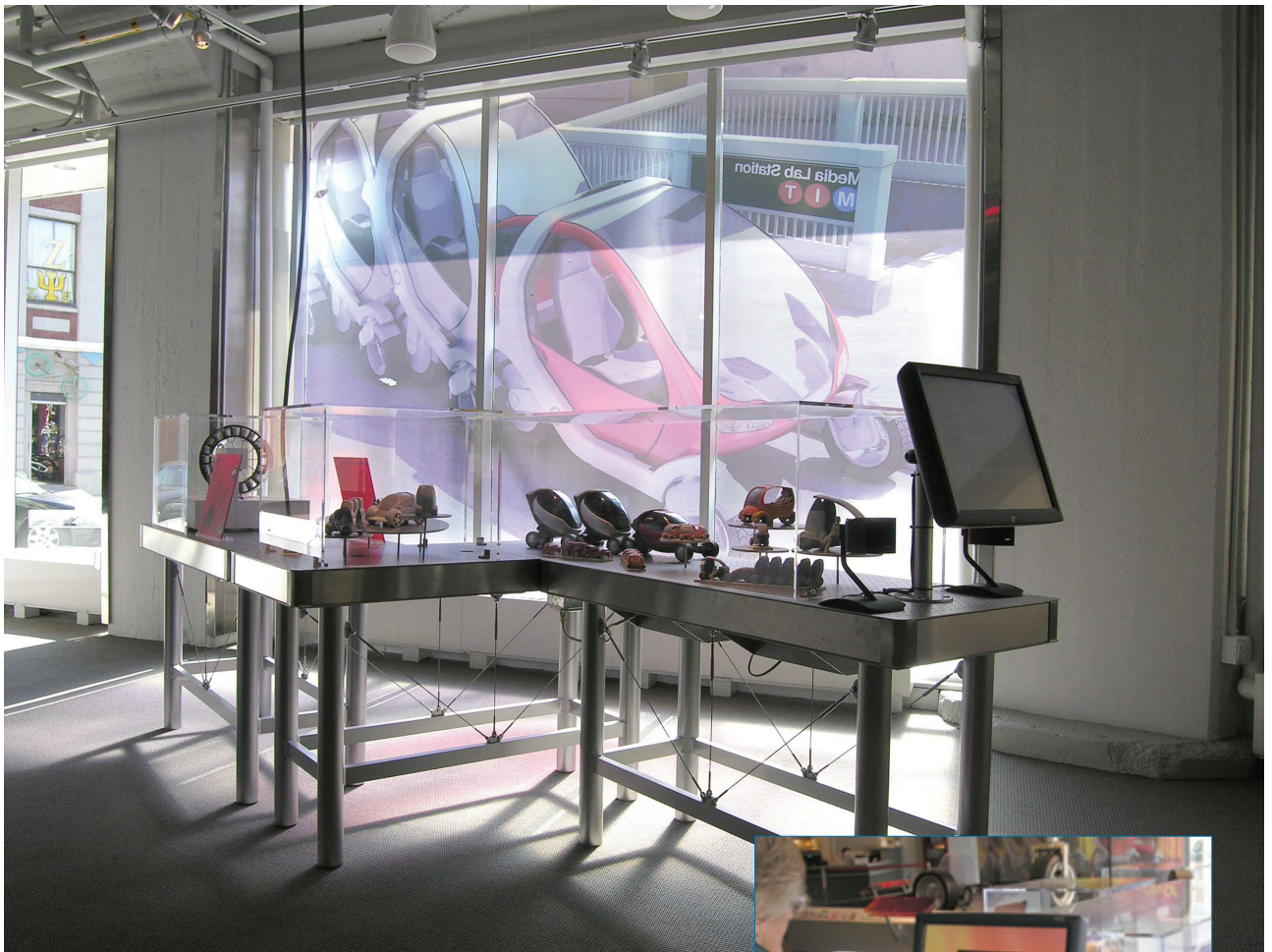
Massachusetts Institute of Technology, Museum, Cambridge, MA

Science Exhibit: 4,700 sf  
Project Budget: \$ 930,000

Exhibit Concept: Gary Van Zante, MIT,  
Ed Krent  
Exhibit Design/Detailing: Ed Malouf,  
Ed Krent  
Content Development: Jill Domenici  
Art Direction: Ed Malouf  
Graphic Design: Carolyn Decillo  
Construction: Explus

Zebra fish, internet autos, and undersea robots are at the leading edge of cancer research, new transportation concepts, and enabling deep-sea energy production. This gallery is a showcase for MIT Alumni, even the versatile optic tables used are from a company founded by an MIT Alumnus!

The gallery was developed in a former ground floor industrial space that required floor leveling and utilities relocation. It is a multipurpose space, programmed for social use as well as a large-scale video conference stage area. Three curatorial departments were involved as well as graduate students and scientists. The result is a gallery that puts the research and development of MIT accessible to the public.



The Media Lab's City Car, a stackable electric vehicle controlled by "wheel robots." The fixtures were designed for ease of change out.

An interactive program featured footage produced by Media Lab students.



Content•Design

COLLABORATIVE LLC

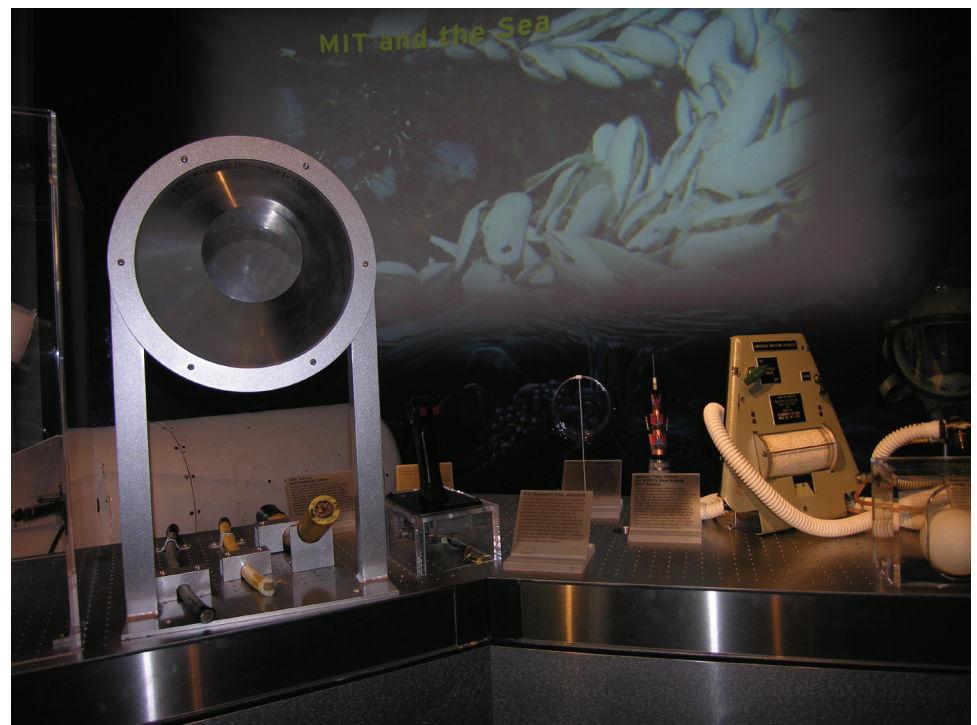
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Visitors learn how researchers at the MIT Center for Cancer Research use zebra fish to track the genetic roots of cancer.



Artifacts from the Hart Nautical Collection with a mini theater featuring an MIT designed SOV in action.